

FOR IMMEDIATE RELEASE

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Ohio Chamber of Commerce Names Digi Discounts Official Digital Advertising Platform of the Ohio Small Business Council

COLUMBUS, OHIO – The Ohio Chamber of Commerce is proud to announce a new partnership with Digi Discounts, naming the platform as the Official Digital Advertising Platform of the Ohio Small Business Council.

This partnership delivers no-cost marketing tools and powerful digital exposure to small businesses across the state. Businesses can now access:

- Free discount listings with zero fees or commissions
- A unique tiered discount system that drives immediate sales to the lowest-tier offers through the digiFREE mobile app
- Advertising and promotion across 10 major social media platforms
- Direct customer traffic to business websites and storefronts
- Bonus exposure on the Digi Discounts podcast, *Value*²

"We are committed to helping small businesses across Ohio thrive," said Ohio Chamber President & CEO Steve Stivers. "This partnership brings powerful, digital-first tools to every entrepreneur without costing them a dime."

Digi Discounts aligns with the Chamber's mission to promote growth and innovation in Ohio's business community. Businesses retain 100% of their revenue while gaining statewide visibility and new customer reach.

To learn more about Digi Discounts or sign up for the platform, click here.

The Ohio Chamber is the state's leading business advocate and represents thousands of companies that do business in Ohio. Our mission is to aggressively champion free enterprise, economic competitiveness, and growth for the benefit of all Ohioans.